



For Immediate Release
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Retail Vendor Applications Now Being Accepted for Maryland 5 Star at Fair Hill

Event Aims to Feature Various Retail, Food and Beverage Options

Baltimore, Maryland -- The Fair Hill Organizing Committee (FHOC), an affiliate of the Sport and Entertainment Corporation of Maryland (The Sport Corp.), is now accepting Retail Vendor applications for the inaugural Maryland 5 Star at Fair Hill taking place October 14-17 in Cecil County, Maryland. For its inaugural year, the event invites Retail Vendors who create, procure, and sell distinct offerings to apply. Retail Vendors will have a unique opportunity to help create the identity of this top-class event, as well as be the focal point of the festival-like atmosphere. The Maryland 5 Star at Fair Hill will welcome spectators from across the state, Mid-Atlantic region and beyond, aiming to provide them with highly curated and desirable retail offerings.

Information and vendor applications are available on the Maryland 5 Star at Fair Hill website at: Maryland5Star.us/Vendor

Retail Vendor booths will be featured in highly trafficked areas of the event and include accommodating amenities such as flooring, lighting, a parking permit, vendor credentials, and listings on the Maryland 5 Star website, Retail Vendor Maps, and Retail Vendor Directory signs on-site. Booths are available in two locations: Arena Side (20' x 20' tents) and In-Field (10' x 10' tents).

“As we continue to make strides on the planning for the event, we are excited to begin accepting Retail Vendor applications,” said Kaitlyn McNerney, Event Director - Partnerships & Experiential of the Maryland 5 Star at Fair Hill. “We believe our Retail Vendors will be a key component of the customer experience, offering spectators another aspect to enjoy of the Maryland 5 Star in addition to showcasing world-class competition in the sport of Eventing.”

The Maryland 5 Star at Fair Hill is one of only two CCI5*-L events in the United States, and seventh worldwide. It will showcase four days of thrilling competition at the sport of Eventing's highest-level across its three disciplines, Dressage, Cross-Country and Show Jumping. For news and updates about the event, follow the Maryland 5 Star at Fair Hill on social media @maryland5star and sign up for the email newsletter at Maryland5star.us/newsletter-sign-up

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About the Maryland 5 Star at Fair Hill:

One of only two 5 Star events in the United States, and seventh worldwide, the Maryland 5 Star at Fair Hill will continue the storied legacy of Eventing at the new Fair Hill Special Event Zone in Elkton, Maryland, located in Cecil County. The prestigious 5 Star (CCI5*-L) designation is the pinnacle of the sport of Eventing also known as the equestrian triathlon. The Maryland 5 Star at Fair Hill is produced by The Fair Hill Organizing Committee, an affiliate of the Sport and Entertainment Corporation of Maryland, and in partnership with Fair Hill International. The Maryland Food Bank serves as an event beneficiary.

About the Sport and Entertainment Corporation of Maryland (The Sport Corp.):

The Sport and Entertainment Corporation of Maryland is a 501(c)(3) established in 2019 to further, promote, and move the State of Maryland forward through sports.

Discover Cecil County Maryland!:

Centrally located between Philadelphia and Baltimore on I-95, Cecil County, Maryland boasts vibrant small towns, 200 miles of waterfront, foodie destinations, and scenic countryside providing the perfect backdrop for the Maryland 5 Star at Fair Hill. Experience fabulous local food with a Chesapeake Bay flair, local beer and wine, outdoor recreation, family friendly attractions, and specialty shops, plus discover 80 miles of trails for hiking, biking and horseback riding. Destination Cecil County...Just a Daydream Away!